



Again in 2024!
Best Booth Competition

The booth that exemplifies our Wild West EXPO theme through staff attire or booth decoration will win bragging rights of being the **Best Booth at the 2024 Expo!**

Exhibitor Commitment Form

Exhibitors are encouraged to promote their products and services to Big I MN members during our Exhibit Hall from 1:00pm to 4:00pm on Wednesday, April 4th, 2024!

Power in Partner Members: *Free
Non-Members: \$1700

Booth includes: 6' x 30" draped table, two chairs, ID sign, and four complimentary registrations. Big I MN reserves the right and privilege to exercise its sole discretion in final booth assignment.

***Details of the Power in Partner Program found on separate enclosed form...Great opportunity!**

Please note that our theme is Wild West and we are encouraging people to dress up, however this is a **Casino** and there are strict rules about bringing weapons on the premises. Even plastic fake ones. We want to have fun but not have anyone get put in the SLAMMER!

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Email: _____

Phone: _____ **Booth Request _____

*** You may request a booth, but the assignments are based upon Power in Partner Level. (this is one of the benefits of becoming a Power in Partner!)*

Booth Personnel Registration

On-site Contact: _____

Email: _____

☐ \$35 Awards Luncheon Add-On

2nd: _____

Email: _____

☐ \$35 Awards Luncheon Add-On

3rd: _____

Email: _____

☐ \$35 Awards Luncheon Add-On

4th: _____

Email: _____

☐ \$35 Awards Luncheon Add-On

Schedule

10:00-1:00pm Set-up

11:30am-1:00pm Awards Luncheon (optional add-on)

1:00-4:00pm Tradeshow

4:00-5:30pm Reception

Exhibitor Registrations

1. Exhibiting companies will receive four complimentary full registrations.
2. If you have more exhibitor personnel than 4 spaces provided just make a copy of the form with additional people. I will send an invoice for any extra people that are not included in the complimentary registration.

Payment Options

If you wish to pay by Credit Card or ACH please use our secure online portal at <https://miiia.epaypolicy.com>

Be sure to upload this completed form with online payment or email to kknapp@bigimn.org

Otherwise make check payable to **Big I MN** and return to
601 Carlson Parkway, STE 450, Minnetonka MN 55305

Questions: Contact Keith Knapp at 763.235.6478 or at kknapp@bigimn.org



2024 Exhibit Hall Layout Minnetonka Ballroom

BAR

Booth Prize
Winner List

BAR

		519	618		619	718		719	818		819	918	
		X	X		X	X		X	X		X	X	
514		517	616		617	716		717	816		817	916	
X		X	X		X	X		X	X		X	X	909
512		515	614		615	714		715	814		815	914	X
X		X	X		X	X		X	X		X	X	907
510		513	612		613	712		713	812		813	912	X
X		X	X		X	X		X	X		X	X	
		509	608		609	708		709	808		809	908	
		X	X		X	X		X	X		X	X	
508		507	606		607	706		707	806		807	906	905
X		X	X		X	X		X	X		X	X	X
506		505	604		605	704		705	804		805	904	903
X		X	X		X	X		X	X		X	X	X
504		503	602		603	702		703	802		803	902	
X		X	X		X	X		X	X		X	X	
		501	600		601	700		701	800		801	900	
		X	X		X	X		X	X		X	X	
500													901
													X

Entrance

POWER IN PARTNERS AFFILIATE MEMBERSHIP Independent Agent Network Partner Affiliate Membership

BIG i [®] MINNESOTA		Chairman's Circle \$22,500	Diamond \$16,000	Platinum \$10,800	Gold \$5,500	Silver \$2,700	**Network \$6,500
MEMBERSHIP	Big I MN Affiliate Membership	✓	✓	✓	✓	✓	✓
	Membership Pricing for Big I MN Events and Education	✓	✓	✓	✓	✓	✓
	Access to Online Member Directory	✓	✓	✓	✓	✓	✓
	Annual Visits by the Big I MN Leadership Team	✓	✓	✓			
LEGISLATIVE	Annual Invitation to Day on the Hill with MN Delegation	✓					
	Registration to the Federal Legislative Conference in Washington D.C.	✓					
	Capitol Notes Sponsor	✓	✓				
ADVERTISING	Video feature of your company	✓					
	Funding to Universities and colleges for Insurance/Risk Management Program	✓					
	Feature partner on Big I MN homepage for one month at www.bigimn.org	✓	✓				
	Company Profile Webpage on bigimn.org website	✓	✓				
	Logo & hyperlink on bulk email to Big I MN Members	be Cutting Edge	be Cutting Edge	Educational Opportunities			Educational Opportunities
	Listing as an Big I MN partner in the registration packets at Big I MN Expo and all education events	Logo	Logo	Logo	Name Only	Name Only	Logo
	Listing as a Big I MN Partner on the Big I MN website	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Name & Hiperlink	Name & Hyperlink	Logo & Hyperlink
	Listing as an Emerging Leader supporter	✓	✓	✓	✓	✓	✓
EVENTS	CIC/CISR scholarship certificates for agency personnel	3	2	1			2
	Advance notice and priority exhibit booth selection for the Big I MN Expo	✓	✓	✓	✓	✓	**
	Complimentary exhibit booth*	Double Booth	Single Booth	Single Booth	Single Booth	Single Booth	**
	Complimentary Big I MN Expo registrations	8	8	7	6	5	4
	Special recognition at our Awards Luncheon as an Big I MN partner	✓	✓	✓	✓	✓	✓

* Selected in order of partnership level

** May not exhibit at Big I MN Expo



POWER IN PARTNERS AFFILIATE MEMBERSHIP

Independent Agent Network Partner Affiliate Membership

Main Location			
Address			
City	State	Zip	County
Phone	Fax		
Email	Website		

Power In Partner Membership Level	Cost
<input type="checkbox"/> Chairman's Circle Partner	\$22,500
<input type="checkbox"/> Diamond Partner	\$16,000
<input type="checkbox"/> Platinum Partner	\$10,800
<input type="checkbox"/> Gold Partner	\$5,500
<input type="checkbox"/> Silver Partner	\$2,700

☐ Independent Agent Network Partner Membership - \$6,500

Membership runs from Jan 1st to Dec 31st

Personnel Listing

Please list the names of all main location personnel you would like listed in our database.

Main Contact Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email

Please list additional Main Location Personnel on a separate sheet and attach.

Payments can be made with our secure online payment portal at <https://miia.epaypolicy.com/> or by sending a check to:

Big I MN, 601 Carlson Pkwy, Ste 450, Minnetonka, MN 55305

P: 763.235.6460 kknapp@bigimn.org

Payments made to Big I MN are not deductible as a charitable contributions for federal income tax purposes. However, they may be deductible under provisions for the Internal Revenue Code as a business expenses.