

## Advertise Yourself

Take your personal and business brand to your community and show what you are all about. We know people buy from whom they LIKE and TRUST! The question is how do we get them to like and trust us? I am confident that community service is the answer. If you are involved in improving the lives of others in your community your life will also become more fulfilled personally as well as professionally. Volunteer and you will earn the LIKE and TRUST of your community. The rest will take care of itself.

### **#10: It's good for you.**

Volunteering provides physical and mental rewards. Experts report that when you focus on someone other than yourself, it interrupts usual tension-producing pattern. Moods and emotions, like optimism, joy, and control over one's fate, strengthen the immune system.

### **#9: It saves resources.**

Volunteering provides valuable community services so more money can be spent on local improvements. The estimated value of a volunteer's time is \$15.39 per hour.

### **#8: Volunteers gain professional appreciation.**

You can build a positive business brand.

### **#7: It brings people together.**

As a volunteer you assist in uniting people from diverse backgrounds to work toward a common goal through building camaraderie and teamwork.

### **#6: It promotes personal growth and self esteem.**

Understanding community needs helps foster empathy and self-efficacy.

### **#5: Volunteering strengthens your community.**

As a volunteer you can help:

- Support Families (daycare and eldercare)
- Improve Schools (tutoring, literacy)
- Support Youth (mentoring and after-school programs)
- Beautify the Community (beach and park cleanups)

### **#4: You learn a lot.**

Volunteers discover hidden talents that may change your view on your self worth. Volunteers gain knowledge of local resources available to solve community needs.

### **#3: You get a chance to give back.**

People like to support community resources that they use themselves or that benefit people they care about.

### **#2: Volunteering encourages civic responsibility.**

Community service and volunteerism are an investment in our community and the people who live in it.

### **#1: You make a difference.**

LIKE and TRUST

**Be Remarkable!**

Frank

