

MIIA WOULD LIKE TO **THANK** JACK FOR HIS 48 YEARS OF **SERVICE** TO INDEPENDENT AGENTS.

YOU WILL BE **MISSED!**

**Meusey
Publishing**

Jim Meusey 1944-2019

SINCE 1973

Jack Meusey

A FEW WORDS FROM MIIA'S EXECUTIVE V.P. - **DAN RILEY**

In 1983 I had an opportunity to meet Jack Muesey in his office in Chanhassen where he and his brother Jim had their publication company, 'Muesey Publishing'. Between the 2 brothers they published a number of magazines, not only for the insurance industry, but for many other technical businesses in which they were very successful! When I first went to Jack's office I did not know that he had an identical twin brother named Jim. As I found out, when I introduced myself to Jack, it was Jim and believe me, you couldn't tell them apart! I still laugh about my first meeting. Jack and Jim pulled their "gag" on me as well as many other unsuspecting people who first had the opportunity to meet them. Most people could not tell them apart. I found out later that a lot of people just called them "Jim-Jack" when they saw either one just to cover their bases.

Over the last 35 years, Jack and his magazine, "Minnesota Insurance" was a publication that all insurance professionals in Minnesota looked forward to reading each month. Jack highlighted all the political excitement that took place over the years at the Capitol. He could say things that many of us could not say relating to the topics at hand. He printed the DOC "suspensions and revocations" that we all looked forward to reviewing. He highlighted what was happening with all the insurance associations throughout the years and many people would say that you "made it" in our industry when you "Made Jack's Cover!" I know Jack well and also knew

Jim outside of work. They were both avid golfers at Hazeltine National Golf club and this is a true statement...they dressed alike on the course, they had the same golf swing, the same golf handicaps, they would order the same food and drink at the club...they were inseparable! Unfortunately a few years ago, Jack lost his brother Jim to a heart attack, and I know this was a difficult time for him. However, Jack carried on for a few more years and he told me in a conversation a number of weeks ago, *"it is time for me to say goodbye to this great industry that I've had the honor to serve for so long. I met a lot of outstanding people over the years and it is going to be hard not seeing them at the meetings and conventions I've frequented. After 4 decades It is time to enjoy retirement and the golf courses in Florida."*

So Jack, on behalf of the entire industry in Minnesota we all **THANK YOU FOR ALL YOU HAVE DONE FOR US IN MAKING OUR LIVES MOST ENJOYABLE.....YOU AND YOUR BROTHER JIM WILL BE MISSED BY US ALL!**

JACK, HIT THEM LONG AND STRAIGHT MY FRIEND. BE SAFE.

❖ **Dan Riley**, MIIA Executive V.P.