

POWER IN PARTNERS

2018



MN Independent Insurance
Agents & Brokers Association

PROGRAM



You are cordially invited to become a "Partner" of the Minnesota Independent Insurance Agents and Brokers (MIIAB). We created this program for insurance companies, wholesalers and other vendors who support MIIAB on an ongoing basis. Becoming a MIIAB Partner guarantees you high-profile, year long exposure to the members of MIIAB. Below shows you the tangible benefits for your participation.

We believe that the MIIAB Power in Partners Program is a true win-win for both the Association and its Partners. Our Partners have asked for this one stop approach to supporting MIIAB and its members. Keep in mind that Company Membership in MIIAB is included for all levels of Partnership!

Diamond Level Benefits (\$15,600)

Exclusive Diamond Level Benefits

- Logo & hyperlink on 'be Cutting Edge' & 'Capitol Notes' emails
- Feature partner on MIIAB homepage for one month at www.miaa.org
- Complimentary double exhibit booth and four passes to the Exhibit Hall
- **Four** complimentary full convention registrations (includes Exhibit Hall)
- **Two** CIC/CISR scholarship certificates for agency personnel
- **NEW BENEFIT: Two** Dynamics of Selling scholarship certificates for agency personnel
- Publication of feature profile on your company in MIIAB official magazine 'The Minnesota News'
- **Two full** days use of meeting space at MIIAB Training Center in Maple Grove
- Special Recognition on the Trusted Choice Make-A-Wish Chopper Trailer (Large Company Logo)

- Recognition on registration packets at convention and all education events (Company Logo)
- Listing as an MIIAB partner in each issue of the MIIAB official magazine (Company Logo)
- Advance notice and priority exhibit booth selection for the MIIAB Convention
- Hyperlink to your company website from the MIIAB website with Company Logo
- Listing as a MIIAB Partner on the MIIAB website (Company Logo)
- Sponsorship of MIIAB Board of Director meeting activities during the year
- MIIAB company/vendor membership
- Special recognition at our Awards Luncheon as an MIIAB sponsor
- Listing in all pre and post convention promotional materials
- Free full page 4-Color ad in each issue (4) of the MIIAB magazine
- Listing as a Young Insurance Professional supporter

\$38,555
Value

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Platinum Level Benefits (\$10,400)

Exclusive Platinum Level Benefits

- Logo & hyperlink on 'Educational Opportunities' email
- **Three** complimentary full convention registrations (includes Exhibit Hall)
- **One** CIC/CISR scholarship certificates for agency personnel
- **NEW BENEFIT: One** Dynamics of Selling scholarship certificate for agency personnel
- **One full** day use of meeting space at MIIAB Training Center in Maple Grove
- Special Recognition on the Trusted Choice Make-A-Wish Chopper Trailer (Small Company Logo)

- MIIAB company/vendor membership
- Advance notice and priority exhibit booth selection for the MIIAB Convention
- Complimentary exhibit booth and four passes to the Exhibit Hall
- Recognition on registration packets at convention and all education events (Company Logo)
- Listing as an MIIAB partner in each issue of the MIIAB official magazine (Company Logo)
- Hyperlink to your company website from the MIIAB website with Company Logo
- Listing as a MIIAB Partner on the MIIAB website (Company Logo)
- Sponsorship of MIIAB Board of Director meeting activities during the year
- Special recognition at our Awards Luncheon as an MIIAB sponsor
- Listing in all pre and post convention promotional materials
- Free full page 4-Color ad in each issue (4) of the MIIAB magazine
- Listing as a Young Insurance Professional supporter

\$18,312
Value

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Gold Level Benefits (\$5,200)

- MIIAB company/vendor membership
- Advance notice and priority exhibit booth selection for the MIIAB Convention
- Complimentary exhibit booth and four passes to the Exhibit Hall
- **Two** complimentary full convention registrations(includes Exhibit Hall)
- Recognition on registration packets at convention and all education events (Name Only)
- Special recognition at our Awards Luncheon as an MIIAB sponsor
- Listing in all pre and post convention promotional materials
- Free **1/4** page 4-Color ad in each issue of the MIIAB magazine
- Listing as an MIIAB partner in each issue of the MIIAB official magazine (Name Only)
- Listing as a MIIAB Partner on the MIIAB website (Name Only)
- **1/2 day** use of meeting space at MIIAB Training Center in Maple Grove
- Listing as a Young Insurance Professional supporter

\$8,750
Value

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Silver Level Benefits (\$2,600)

- MIIAB company/vendor membership
- Advance notice and priority exhibit booth selection for the MIIAB Convention
- Complimentary exhibit booth and four passes to the Exhibit Hall
- **One** complimentary full convention registrations(includes Exhibit Hall)
- Recognition on registration packets at convention and all education events (Name Only)
- Special recognition at our Awards Luncheon as an MIIAB sponsor
- Listing in all pre and post convention promotional materials
- Free **1/10** page 4-Color ad in each issue of the MIIAB magazine
- Listing as an MIIAB partner in each issue of the MIIAB official magazine (Name Only)
- Listing as a MIIAB Partner on the MIIAB website (Name Only)
- **1/2 day** use of meeting space at MIIAB Training Center in Maple Grove
- Listing as a Young Insurance Professional supporter



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Main Location			
Address			
City	State	Zip	County
Phone	Fax		
Email	Website		

Personnel Listing

Please list the names of all main location personnel you would like listed in our database.

Please list additional Main Location Personnel on a separate sheet and attach.

Main Contact Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email

Make all checks payable to MIIAB. Payments made to MIIAB are not deductible as a charitable contributions for federal income tax purposes. However, they may be deductible under provisions for the Internal Revenue Code as a business expenses.

Power In Partner Level	Cost
<input type="checkbox"/> Diamond Level	\$15,600
<input type="checkbox"/> Platinum Level	\$10,400
<input type="checkbox"/> Gold Level	\$5,200
<input type="checkbox"/> Silver Level	\$2,600

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**MN Independent Insurance
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PROGRAM

Branch Location

Please make additional copies as needed for each branch and attach.

Branch Location			
Address			
City	State	Zip	County
Phone	Fax		
Email	Website		

Personnel Listing

Please list the names of all branch location personnel you would like listed in our database.

Branch Contact Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
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